



SOUTHEAST DIESEL COLLABORATIVE (SEDC) 2011 LEADERSHIP AWARDS

Nomination Period: January 1, 2012 – March 16, 2012

The goal of the SEDC is to improve air quality and public health by reducing emissions from diesel engines.

About the Awards:

This is the fourth year the SEDC will present awards to recognize leadership in reducing diesel emissions throughout Region 4 of the United States Environmental Protection Agency (EPA).

In 2008, the SEDC introduced its first two awards: the Industry Leadership Award (private industry) and the Community Fleet Leadership Award (state/local government, non-profit). Beginning this year, the SEDC is introducing a third award category called the "Visionary Award." Furthermore, the Community Leadership Award has been renamed; it is now called the "Community Fleet Leadership Award." The new category and updated name will expand the SEDC's ability to recognize important leaders that make diesel emission reductions possible. The following are descriptions for each award category:

1. The "Industry Leadership Award" will recognize a for-profit company or corporation that demonstrates outstanding and exemplary leadership by proactive actions to reduce diesel emissions associated with their business activity.
2. The "Community Fleet Leadership Award" will recognize a non-profit organization that has direct responsibility for a fleet and/or activity relying on diesel engines to fulfill their core mission that demonstrates exemplary leadership by proactive actions to reduce their diesel emissions.
3. The "Visionary Award" will recognize an organization and/or individual having a vision and acting on that vision to facilitate diesel emission reduction efforts.

Who is eligible?

- The following describes entities that are eligible nominees:
 - The entity's projects/programs must reduce diesel emissions in at least one of the EPA Region 4 states (i.e., Alabama, Florida, Georgia, Kentucky, Tennessee, Mississippi, North Carolina, and South Carolina);
 - An entity may nominate themselves or be nominated by others;
 - The entity must be an active leader with recent accomplishments. The entity must have completed or substantially implemented one or more clean diesel related project(s)/program(s) during the 2010 and/or 2011 calendar years;
 - An entity that previously won an Industry Leadership or Community Leadership award may not be nominated based on the same project(s)/program(s), but may be nominated for new project(s)/program(s) that occurred after receiving their most recent SEDC Leadership Award; and
 - An entity may only compete in one of the three categories as described above. The nominator is asked to recommend a category. However, the SEDC Leadership Committee will make the final decision in placing the nominee into the category it deems most appropriate.

When are nominations due?

- Nominations for projects/programs substantially implemented or completed during the past year are due by March 16, 2012. Awards will be announced at the SEDC Annual Partnership Meeting in Atlanta, Georgia.

Who reviews nominations?

- The SEDC Leadership Council will review the nominations and select the awardees.

What criteria will be used to evaluate nominations?

- Nominated entities will be evaluated based on the information provided in the Program Description Narrative submitted during the nomination period. These awards are presented for extraordinary leadership in promoting the goals of the SEDC. Nominees will be judged on their effectiveness in meeting the SEDC's goals and the degree to which they display exemplary leadership and inspire others to step up their efforts in reducing diesel emissions. Project(s)/programs need to focus on improving air quality in Region 4 (i.e., Alabama, Florida, Georgia, Kentucky, Tennessee, Mississippi, North Carolina, and South Carolina). After the winners are selected, the SEDC will recognize the full array of leadership qualities demonstrated by the winner's efforts.

How do I submit my entry?

- Complete the attached entry form and submit to Kelly Sheckler on or before **March 16, 2012**.

Email: Sheckler.Kelly@epamail.epa.gov

Or mail to: Kelly Sheckler
Southeast Diesel Collaborative
61 Forsythe Street
Atlanta, GA 30303
(404) 562-9222

2011 LEADERSHIP AWARD ENTRY FORM

Nominations for projects/programs substantially implemented or completed during 2010-2011 are due by 02/15/2012

(Please limit entry to 2 pages)

Contact information for the one making this nomination:

Name		
Organization		
Email		
Phone		

Nominee Name:		
Address 1		
Address 2		
City		
State		
Zip		
County		
Web Site URL		
Alternate Contact Name		
Phone		
Email		

- I recommend the nomination for the Industry Leadership Award (private industry);
 I recommend the nomination for the Community Fleet Leadership Award (state/local government, non-profit); or
 I recommend the nomination for the Visionary Diesel Champion Award.

If the choice is not obvious, please explain your recommendation. Please note that the leadership committee will place the nomination in the categories it believes best describes the nominee for the purpose of the award.

Program Description Narrative (maximum of two pages):

1. Describe project(s)/program(s) that meet the SEDC goal to improve air quality and public health by reducing diesel emissions from existing engines.
 - Provide a brief description of the nominee and the projects/programs being nominated for this award.
 - Provide a table summarizing the type and number of vehicles, equipment and/or diesel engines that were part of the project(s) along with the deployed clean diesel technology.
 - When did the project(s)/program(s) start?
 - For each project, when was the project completed or what is the anticipated completion date?
 - For each program, how long do you expect the program to continue?
2. Describe how the nominated entity met/addressed the following SEDC objectives:
 - Leveraging education and outreach on the air quality and public health effects of diesel pollution from legacy diesel engines, strengthen partnerships and promote strategies to reduce its impact
 - Promoting the use of clean diesel fuels and retrofits on legacy diesel engines
 - Developing incentives that support (or facilitate) the use of retrofits
 - Promoting idling reduction and other operational strategies
 - Engaging transportation, energy and other groups to promote new opportunities in climate change, renewable energy and clean diesel
3. Describe how this nominee demonstrates exemplary leadership in meeting the SEDC goal. As part of the description, please describe how the public or private entity meets the following leadership qualities:
 - The project(s)/program(s) directly or indirectly (i.e., by encouraging others' actions) reduce emissions from diesel engines
 - The project(s)/program(s) serves as a model that others may follow
 - The project(s)/program(s) demonstrates effective collaboration and partnerships
 - The nominee uses innovative technology and/or takes an innovative approach to reducing emissions from diesel engines